



# WILL REYES

VIDEO EDITOR | NYC

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## CLIENTS

Marvel Studios | Disney XD  
TimeWarner[WarnerMedia]  
Budweiser | AB InBev  
Adult Swim  
Amazon Live | Prime Video  
Macy's | Martha Stewart  
Vanity Fair  
WIRED | Pixar  
GQ Sports  
Glamour  
Bon Appétit  
Diageo  
CNN | InStyle  
PureWow  
Yahoo!  
MTV VMAs  
Wall Street Journal  
Intel | W Hotels  
Bob Dylan  
Billboard | Twitter  
ONE37pm  
IT Cosmetics  
Colgate-Palmolive  
Novo Nordisk  
Ronny Kobo  
Tillman Lauderbach  
Airwalk  
Pure Blends  
Zevo | MikMak

## AGENCIES | HOUSES

Condé Nast Entertainment  
VaynerMedia | Productions  
VICE Media  
The Brooklyn Brothers  
KingBoss  
BBH NY  
Gallery Media Group  
Suite Spot | UM  
Walter Pictures | Interlude  
4th Row Films  
Cake NY [Havas SE]  
toddstreet  
Ish Entertainment  
Sanborn Media Factory  
Project Fathom  
Aperture Industries  
Modementum  
Creative Circle  
JBCconnect  
Atrium

## PROGRAMS

Premiere Pro 2020  
After Effects  
Media Encoder  
Illustrator  
Photoshop  
Mocha Pro  
Red Giant Universe

## REEL

willreyes.com

## SKILLS

### POST-PRODUCTION

Multi-platform video editing, lower thirds, callouts, motion design, compositing, VFX, color correction+grading, audio mixing, title design, compression for digital and social media deliverables [16:9, 9:16, 4:5, 1:1]. Creative use of SFX, music and stylized transitions. Swift, efficient, independently motivated editing as well as collaborating and leading in a post team environment. Proven highly organized, effective workflow from ingesting to exporting and archiving. Adaptive and creative story-first approach to projects, feedback and technical problem solving.

### PRODUCTION

Media managing, script supervising, camera reporting, digital tech, directing, live-streaming, camera operating, green screen shooting, grip+lighting, tele-prompting.

## WORK

### FREELANCE VIDEO EDITOR+MOTION | WILLREYES.COM, NYC | 2010-PRESENT

Short & long form storyteller for on call, quick turnaround editing + motion for various agencies and production houses on digital projects including sizzle, branded content, OTT commercial, editorial, call-to-action social, fashion, music, documentary, narrative, promo, pitch, BTS, web series, trailer, corporate, food and product videos.

Graphic design consultant: textile pattern repeat development, fashion apparel flat sketching + CAD colorways, web design, flyers|banners, Keynote|PowerPoint decks.

### VIDEO EDITING INTERN | MARVEL ENTERTAINMENT, NYC | 2010-11

Shot and edited interviews for Marvel.com, "The Watcher" weekly Marvel news web series and camera operated the first live-stream of the 2010 New York Comic Con.

Individually edited and composited 8 green screen voice actor interview promos for the Disney XD "Avengers: Earth's Mightiest Heroes!" animated TV series.

Shot and edited a behind-the-scenes voice actor video at Edge Studios for the Marvel Knights "Thor+Loki: Blood Brothers" motion comic animation.

## QUALIFICATIONS

2020	Cert.	VFX for Motion	School of Motion
2018	Cert.	Animation Bootcamp	School of Motion
2011	M.F.A.	Film+Video Production, 3.9 GPA	City College of NY, CUNY, NYC
2006	B.A.	Communication Media	NC State University, Raleigh
2006	B.A.	Spanish Language+Literature	NC State University, Raleigh

## ACHIEVEMENTS

- 2020 | Edited a VFX-stylized "Bad Boys for Life" :30 film trailer and an Amazon Prime Video "The Boys" Season 2 :30 TV trailer exclusively for Adult Swim.
- 2019 | Cannes Lions Winner: Bronze Lion in Film, Silver+Bronze Lion in Entertainment for Sport - Budweiser: "This Bud's for 3". Edited awards submission video.
- 2018 | Pure Blends "Pasta la vista, butter!" launch ad, 5.7MM+ YouTube views.
- 2018 | Cannes Lions Social+Influencer Reach Shortlist - Budweiser: "One Last Ride". Edited the awards submission videos.
- 2018 | Webby Awards Honoree in Advertising, Media+PR Video Ad Longform - "Budweiser: One Last Ride". Edited the awards submission video.
- 2014 | Webby Award Winner for Best Editing: Bob Dylan Interactive Music Video "Like a Rolling Stone". TIME's 2013 #1 Music Video. Part of the editing team.
- 2012 | Vimeo Staff Pick: Body Language "You Can" music video, 41K+ Vimeo views.
- 2012 | Top Associate for Creative featured on Atrium website.
- 2011 | Edited 5 Marvel "Avengers: EMH!" videos that garnered 250K+ YouTube views.
- 2010 | Atrium Associate of the Year Ace Award. Atrium December Associate Award.

## SIDE NOTES

MacBook Pro for on-site editing or remote with gigabit internet. Fluent in Spanish.