



WILL REYES

VIDEO EDITOR | NYC

hey@willreyes.com
+1.646.543.1420

REEL

willreyes.com

CLIENTS

Marvel Studios | Disney XD
Time Warner
Budweiser | AB InBev
Macy's | Martha Stewart
CNN | InStyle
PureWow
Yahoo!
Wall Street Journal
Intel | W Hotels
Bob Dylan
Billboard | Twitter
ONE37pm
Sports Illustrated
Lacoste
Ascension Party
Ronny Kobo
Tillman Lauderbach
Victorinox
Airwalk
Pure Blends
Bata Shoes
Synchro Crossings
College Board
AHAlife
Epicurious
REELZ Channel

AGENCIES

Marvel Entertainment
Time Warner
VICE Media
VaynerMedia | Productions
Gallery Media Group
Suite Spot | UM
Walter Pictures | Interlude
Havas SE [Cake NY]
Ish Entertainment
Sanborn Media Factory
Project Fathom
Aperture Industries
Modementum
Creative Circle
JBCconnect

PROGRAMS

Premiere Pro CC 2019
After Effects
Media Encoder
Illustrator
Photoshop
Audition
Avid Media Composer
DaVinci Resolve
Cinema 4D
Red Giant Suites
ProPrompter
Final Draft

SKILLS

POST-PRODUCTION

Multi-platform video editing, lower thirds, callouts, motion graphics, compositing, VFX, color correction and grading, sound design, transcoding and compression for digital and social media deliverables [16:9, 9:16, 4:5, 1:1]. Creative use of sound FX and stylized transitions such as RGB split, smooth fast zoom, kaleidoscope, jump cut, whip pan and TV channel transitions. Swift, efficient, independently motivated editing as well as collaborating in a post team environment. Proven highly organized, effective workflow from ingesting to exporting and archiving. Adaptive and creative story-first approach to projects, feedback and technical problem solving.

PRODUCTION

Media managing, script supervising, camera reporting, production design, producing, directing, live-streaming, green screen shooting, grip, tele-prompting, screenwriting.

WORK

FREELANCE VIDEO EDITOR | WILLREYES.COM, NYC | 2011-PRESENT

Short & long form storyteller for on call, quick turnaround editing for various agencies and production houses on digital projects including sizzle, branded content, fashion, music, documentary, narrative, promo, pitch, behind-the-scenes, web series, trailer, corporate, food and product videos.

Graphic design consultant specializing in textile pattern repeat development, flat sketching and CAD colorways for fashion apparel, web design, print/digital flyers and banners and Keynote | PowerPoint decks.

VIDEO PRODUCTION INTERN | MARVEL ENTERTAINMENT, NYC | 2010-11

Shot and edited interviews for Marvel.com, "The Watcher" weekly Marvel news web series and camera operated a live-stream of the 2010 New York Comic Con.

Individually edited and composited 8 green screen voice actor promos for the Disney XD "Avengers: Earth's Mightiest Heroes!" animated series.

Shot and edited a behind-the-scenes voice actor video at Edge Studios for the Marvel Knights "Thor+Loki: Blood Brothers" motion comic animation.

CREATIVE ASSOCIATE | ATRIUM, NYC | 2010-13

Completed temporary creative, web, administrative and HR assignments for ACLU, Ogilvy+Mather, Jack Morton, Macmillan Publishing, Hunter PR, Weber Shandwick, Time Out NY, ?What If!, Bain+Company, Take-Two Interactive, EOS, Kiehl's, etc.

EmblemHealth Spanish proofreader. L'Oréal event planning and travel guide writer. 2011 and 2012 Food Network NY Wine+Food Festival Production Office Manager.

QUALIFICATIONS

2011	M.F.A.	Film+Video Production, 3.9 GPA	City College of NY, CUNY
2006	B.A.	Communication Media	NC State University, Raleigh
2006	B.A.	Spanish Language+Literature	NC State University, Raleigh

ACKNOWLEDGMENTS

2018 | Pure Blends "Pasta la vista, butter!" video, 5.7M+ YouTube views.
2018 | Cannes Lions 2018 Social+Influencer Reach Shortlist "Budweiser: One Last Ride". Edited the awards submission videos.
2018 | Webby Awards Honoree in Advertising, Media+PR Video Ad Longform - "Budweiser: One Last Ride". Edited the awards submission video.
2014 | Webby Award Winner for Best Editing: Bob Dylan Interactive Music Video "Like a Rolling Stone". TIME's 2013 #1 Music Video. Part of the editing team.
2012 | Vimeo Staff Pick: Body Language "You Can" music video, 41K+ Vimeo views.
2012 | Top Associate for Creative featured on Atrium website.
2011 | Edited 5 Marvel "Avengers: EMH!" videos that garnered 250K+ YouTube views.
2010 | Atrium Associate of the Year Ace Award. Atrium December Associate Award.

EXTRAS

MacBook Pro for on-site and remote editing. Fluent in Spanish.